

Reach 1,500 Credit Management professionals in The Netherlands

Prior to the 21st edition of Credit Expo, that will take place on Thursday 5 November 2026, at the 1931 Congress Center in 's-Hertogenbosch, a Fair guide will be compiled. This guide will include the program, company profiles of the partners, and a floor plan of the fair area. Additionally, interviews with the Platinum Partners (main sponsors) and several editorial articles will be included to inform and inspire the visitors of Credit Expo.

The Fair guide will be personally distributed to visitors during Credit Expo 2026. The total print run will be 1,500 copies.

Platinum Partners have an advertisement (without preferred positioning) included in their package. Other partners of Credit Expo 2026 can advertise in the Fair guide at a reduced rate, thereby increasing their visibility before and during the event.

Advertisements will be placed in full colour. The mentioned rates are exclusive of 21% VAT. For more information, please contact Serge van Groningen, organizer, at phone number **+31 (0)20-6721 371** or by email: **serge@creditexpo.nl**.

Deadline

The deadline for submitting advertising material is **Friday 9 October 2026**.

Advertising rate (exl. VAT)

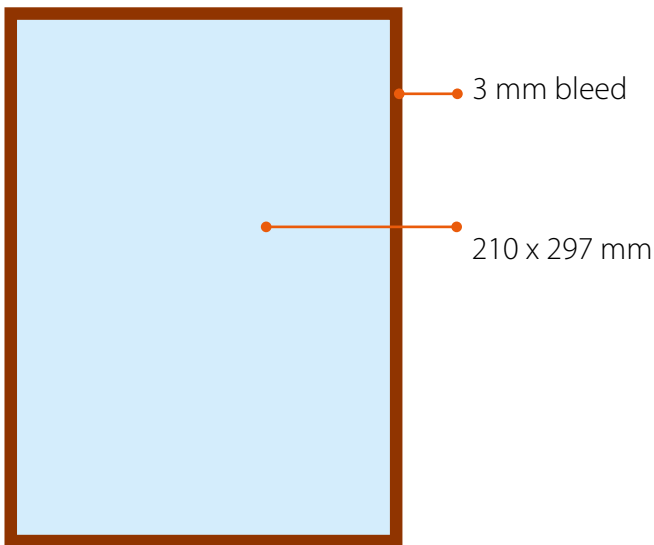
1/1-page back cover	€ 1,500
1/1-page inside cover	€ 1,500
1/1-page next to floor plan	€ 1,500
1/1-page	€ 1,000



Advertisement specifications

Format:

1/1 page
210 x 297 mm (w x h, type page, 3 mm bleed)



Ads to be supplied as **Certified PDF**. If this is not possible, they must be supplied as Adobe InDesign package, complete with illustrations and fonts.

PDF

- Certified PDF
- Sheet CMYK 1v4
- 3mm bleed, no crop marks
- PLEASE NOTE: insert all fonts and check whether no PMS colours have been used.

Adobe InDesign

- Collect all fonts and illustrations (package)
- All illustrations with sufficient resolution for printed matter and converted to CMYK*
- All colours converted to CMYK*

Supplying logos

- Preferably as vector file (Adobe Illustrator or PDF).
- If a vector file is not possible, then a TIF or PSD file with a resolution of 300 DPI.
- Fonts used to be converted to letter contours
- All colours converted to CMYK*

Deadline

The deadline for supplying advertising material is **Friday, 9 October 2026**. You can send the material by email to **info@creditexpo.nl**

*** RGB and PMS colours will be converted to CMYK;
this may cause colour differences**