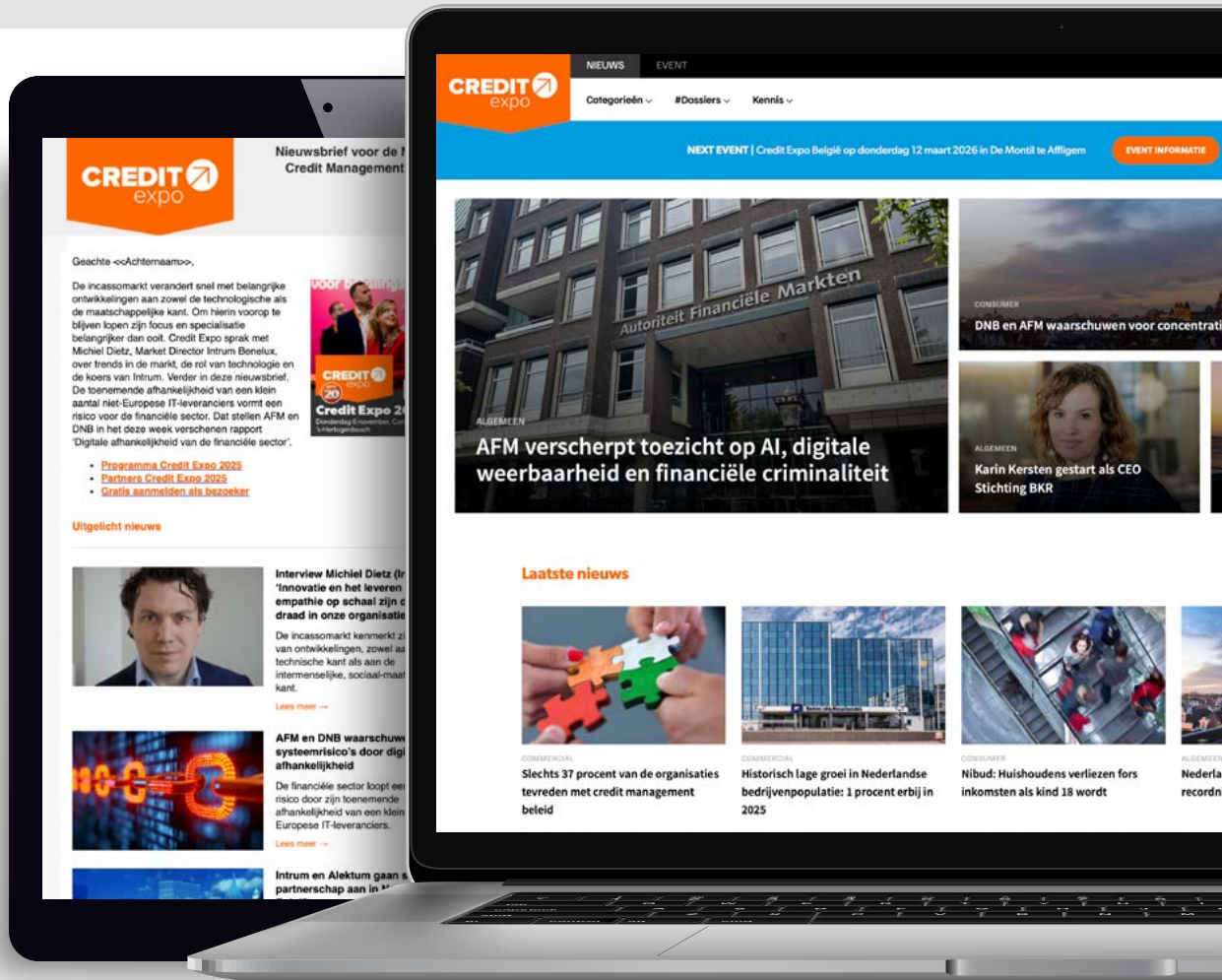


# Advertising

Reach thousands of Credit Management professionals in the Netherlands



# Creditexpo.nl is the most visited Credit Management website in the Netherlands

<b>Creditexpo.nl</b>	10,000 monthly visitors
<b>Newsletter</b>	6,500 subscriptions. Frequency 1 time/week
<b>LinkedIn groups</b>	Dutch Credit Management Community: 8,800 members
<b>Target groups</b>	Financial managers, credit (risk) managers, credit controllers, heads of accounts receivable departments, bailiffs, and other professionals working in credit management and/or debt collection
<b>Themes</b>	Artificial Intelligence, Sustainability, e-Invoicing, Risk Management, Outsourcing, Best practices etc.

Campaign	Format	Rate
Content marketing	Press releases on the website and in the newsletter	5 placements for EUR 1,000 including placement in the newsletter
Banners	Banner on the homepage: 728 by 90 pixels (desktop) and 300 by 250 pixels (mobile)	EUR 1,000 euro per month including 1x banner placement in the newsletter
Interview	Maximum 1,500 words based on a telephone interview with one of our journalists	EUR 1,500 per interview, including 1x placement in the newsletter
Whitepape	Your white paper in the white paper library at creditexpo.nl	EUR 500 including 1x placement in the newsletter + addresses of the downloads
Webinar	Your webinar or customer day in the newsletter	250 euros per placement in the newsletter
Vacancy	Your vacancy in the newsletter	250 euros per placement in the newsletter

The rates mentioned above are exclusive of 21% VAT and are valid until 31-12-2026.

## Questions about advertising?

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