



Credit Expo 2026

INFORMATION FOR EVENT PARTNERS

2026
EDITION
21

THEMA: **BEYOND BORDERS - CREDIT MANAGEMENT
IN A RAPIDLY CHANGING WORLD**



The leading event for the Dutch credit management sector

Credit Expo is an annual business event for the Dutch Credit Management sector. Credit Expo brings together supply and demand in the field of Credit Management in a single day through an extensive seminar programme combined with an exhibition floor where more than 40 leading service providers present the latest trends and developments in the market. The 21st edition will take place on Thursday 5 November 2026 and has as its theme 'Beyond Borders - Credit Management in a rapidly changing world'. Is your company active in the sector and would you like to quickly and efficiently connect with a large number of potential customers and partners? Then Credit Expo is the perfect opportunity to showcase your products and services to more than 1,000 credit professionals in a single day.

Trade fair

At the Credit Expo exhibition floor, innovative products and services related to credit management in the broadest sense will be presented. Visitors can familiarize themselves with a wide range of solutions and expertise from the following market segments:

- Credit Management Software
- E-Invoicing software
- Payment Service Providers
- Credit insurers
- Bailiffs
- Debt collection services
- Financial educators
- Factoring companies
- Staffing agencies
- Consultancy
- Outsourcing
- Data providers
- Credit information bureaus

Presentation

As a platinum, gold, or silver partner, you have the opportunity to deliver a 30-minute presentation within the ongoing seminar program. This is an excellent opportunity to reach many prospects in a short time and directly introduce them to the added value of your products or services. To maximize the return on your presentation, it is important to choose an innovative approach that aligns with the theme. Use storytelling or practical examples to convey your message powerfully and convincingly. We also recommend actively inviting your relationships and prospects to attend your presentation. We will support you by promoting your presentation through our social media channels, newsletters, and of course, the fair guide.

Roundtable sessions

A roundtable session is an interactive discussion of 60 minutes among a selected group of credit professionals. Participants are personally invited based on prior agreements and criteria. The discussion takes place in a closed setting and is moderated by an experienced facilitator who carefully aligns the content and goals in advance. This setup makes a roundtable session an ideal tool for engaging directly in dialogue with the key prospects within your target group. To ensure the quality of interaction, the group size is limited to fifteen participants, including your own employees and relationships. This guarantees optimal exchange of ideas and insights. To maintain exclusivity, a maximum of four roundtable sessions are available throughout the day.



Expert session

An expert session offers a compact and valuable overview of relevant trends and developments in the field within 30 minutes. Expert sessions are organized in close collaboration with reputable knowledge partners such as the VCMB. They serve as a powerful tool to share important knowledge and increase the appeal of the event.

VCMB Credit Management Innovation Award 2026



The VCM Credit Management Innovation Award is presented annually during Credit Expo to an organisation that has developed a new product or service that has made a demonstrable positive breakthrough in the way Credit Management is applied. During Credit Expo 2025, this award will be presented for the twelfth time. Do you think your organisation is eligible for this prestigious award? Then apply via: creditexpo.nl/awards.



SRCM Sustainable Credit Management Accent



The SRCM Sustainable Credit Management Accent is awarded annually during Credit Expo to an organization that has made a significant and/or innovative contribution to a sustainable solution for the debt problem in the Netherlands. This award emphasizes the crucial role of innovation in addressing social challenges within the sector. This award will be presented for the third time during Credit Expo 2026. Do you believe your organization is a contender? Sign up via: creditexpo.nl/awards.

Newsletter Creditexpo.nl

The creditexpo.nl newsletter is sent weekly to 6,500 credit management professionals and is the only independent newsletter focused on the Dutch Credit Management

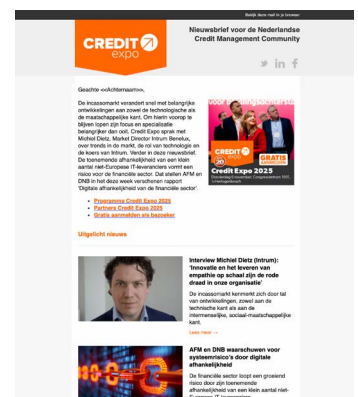
Theme: Beyond Borders - Credit Management in a Rapidly Changing World

In today's world, we are more connected than ever. The field of credit management is becoming increasingly international and therefore more diverse. Customers have more choices than ever, collaborations extend beyond borders, and expectations around communication and payment convenience continue to rise. This makes the profession not only more dynamic but also more complex. Laws and regulations vary by country, risks are strongly context-dependent, communication requires cultural sensitivity, and international collaborations impose different demands on processes, systems, and teams.

Credit managers need much more than financial expertise and good communication skills. They must understand the implications of internationalization, differences in payment behaviors and methods, and know how to effectively collaborate with both local teams and central entities such as shared service centers. Moreover, customer contact within the Netherlands is becoming increasingly international, requiring approaches that align with customers' knowledge levels, customer behaviour, and communication preferences.

How do you, as a credit manager, maintain control over processes, customer relationships, and risks in a world where digitization, scaling, and internationalization have become the norm? During Credit Expo 2026, we will provide practical insights, relatable examples, and future-oriented strategies for professionals looking beyond the boundaries of their own organization and market.

sector. As a partner, you can place two editorial messages in the newsletter for free each year. Additionally, as a partner, you have the opportunity to conduct an exclusive interview with a board member or one of your customers, further increasing your visibility. Messages from the newsletter are regularly shared via our social media networks, such as X and LinkedIn, significantly expanding your reach.



Uniform stand construction

Credit Expo offers uniform stands in dimensions of 18 m², 9 m², and 6 m², delivered turnkey. The stands are standard equipped with furniture, lighting, and electricity, so you are ready to participate right away. Do you have specific wishes? You can adjust the uniform stand construction in consultation with the stand builder at your own cost to meet your specific requirements. It is also possible to create a completely custom stand design. All details about stand construction and other practical matters related to participation as a partner will be described in the digital manual, which will be made available at the end of September.

Access policy

Credit Expo is freely accessible to professionals who are decision-makers or end-users involved in the deployment and/or procurement of credit and cash management solutions for their own organization. Individuals working for or on behalf of a supplier, intermediary, or consultancy aimed at credit managers fall outside the visitor target group and are not eligible for free access. As a partner, you will receive an unlimited number of registration codes to distribute at your discretion among prospects and relationships within the visitor target group.

Location

Credit Expo 2026 will be held at 1931 Congress Centre 's-Hertogenbosch, one of the most unique locations in the Netherlands. 1931 is situated on the outskirts of the historic

center and centrally located to major cities in the Netherlands. It is within one hour's drive from Amsterdam, Rotterdam, and Utrecht. There is also ample parking space available. 1931 is easily accessible by public transport or within a 10-minute walk from 's-Hertogenbosch Central Station.

1931 Congress Center

Oude Engelseweg 1
5222 AA 's-Hertogenbosch
The Netherlands
www.1931.nl

Date and opening hours

Credit Expo 2026 will be open to visitors on Thursday, 5 November, from 9:00 AM to 6:00 PM.



Partners Credit Expo 2025



Sponsoring & Exhibiting options

	Platinum	Gold	Silver	Brons
Investment (ex. VAT)	€ 13.000	€ 8.500	€ 5.500	€ 4.500
Standard stand construction	18 m ²	18 m ²	9 m ²	6 m ²
Presentation of 30 minutes	✓	✓	€ 500	✗
Round table session of 60 minutes	✓	✗	✗	✗
Luncheon vouchers	12	6	4	2
Advertorial (interview) in newsletter	✓	€ 1.500	€ 1.500	€ 1.500
Logo on registration confirmation	✓	✗	✗	✗
Logo on creditexpo.nl homepage	✓	✗	✗	✗
Logo in creditexpo.nl newsletter	✓	✗	✗	✗
Company profile on creditexpo.nl	✓	✓	✓	✓

Why participate?

- Meet more than 1,000 credit management professionals in one day.
- Benefit from an extensive marketing campaign that reaches over 15,000 credit management and finance professionals in the Netherlands.
- Since 2005, Credit Expo has been the largest and most visited event in the field of Credit Management in the Netherlands.
- Annually, more than 40 partners participate in Credit Expo and rate the event with an 8+.



Interested in participating?

For more information on the possibilities, please contact:



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